



# Photo Sharing

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SVEA TRAINING MODULES

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## Introduction

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This module is designed to introduce and develop teachers' competencies in the use of photo sharing applications on the web. It is aimed at teachers with no or little knowledge or experience of using photo sharing websites and will demonstrate how key features can benefit learning and teaching. For this particular unit will be used Flickr, one of the most prominent providers, with some references being made to other providers. There are four learning modules, concluding with a series of activities to complete.

### Session 1 - An Introduction to Photo Sharing Applications

This session is designed to introduce teachers to the concept of photo sharing applications and examines their key features and how they can be used effectively in learning and teaching. User-generated content is central to all emerging technologies or web 2.0. With a sharp rise in the use of digital media (mobile devices and cameras) there has been a rise of websites available for both storing and sharing photos. Photo sharing applications offer users the opportunity to easily contribute photos, whilst becoming engaged with fellow users within their 'community' elements.

### Session 2 - Setting up and Organising your Flickr Account

With the basic understanding of photo sharing applications, and in particular Flickr, found in Session 1, this session will take you through the basics of setting up and organising your account: taking you through the process of creating an account, the various ways of uploading photos to Flickr and getting to know the tools to help organise them.

### Session 3 - Collaboration in the Flickr Community

This session will give you the knowledge and skills to use your Flickr account collaboratively and in an educational context. Although Flickr is a photo sharing application, it may well be better described as a space for sharing and building community resources. This feature makes Flickr stand out from most other photo sharing applications. Importantly, this section covers the issue of copyright at the shared use of images.

### Session 4 - Case Studies

Visual elements in learning and teaching have always been a positive and stimulating way to engage learners. Flickr does this through giving users access to an endless supply of visual, social and collaborative learning. This session provides case studies of Flickr in action within education.

### Session 5 - Suggested Activities for the Use of Photo Sharing Applications in Education

The proposed activities in this session will allow you to put what you have learnt into practice. Use your knowledge from the previous sessions to help you work towards using the activities within your teaching. The activities have a particular reference to use in vocational education and training.

## Session 1 - An Introduction to Photo Sharing Applications

### Introduction

This session is designed to introduce teachers to the concept of photo sharing applications and examines their key features and how they can be used effectively in learning and teaching.

User-generated content is central to all emerging technologies or web 2.0. With a sharp rise in the use of digital media (mobile devices and cameras) there has been a rise of websites available for both storing and sharing photos.

Photo sharing applications offer users the opportunity to easily contribute with photos, whilst becoming engaged with fellow users within their 'community' elements.

*Many photo sharing applications also allow video files to be uploaded. For the purpose of this Unit, we will be concentrating on photographic images.*

### Learning Outcomes

By the end of this session, you will have:

- An understanding of what a photo sharing application is
- An awareness of the range of photo sharing websites available
- An introduction to Flickr
- An awareness of the benefits of using Flickr as a web 2.0 tool in learning and teaching

### What you have to do

This session is designed to take about 1 hour to complete. However, there are many different resources you may wish to investigate which may take more time. It is advisable to watch all the videos as they will give you a much broader understanding of photo sharing applications and how people are using them.

## 1.1 Photo Sharing Applications Explained



### Summary

[This document](#) looks at the most common features offered by a number of photo sharing sites, highlights the pros and cons of using such sites, and offers some practical tips for both finding images and organising your own images.

JISC Digital Media provides useful information and resources relating to all digital media to the UKs FE and HE communities.

The next section provides information about security issues with online photo sharing.

#### 1.1.1 How Secure are Photo Sharing Applications?

As with all websites, there is the risk of people accessing personal information for illegal use and distribution. Photo sharing is the same and with the rise in the number of photos being uploaded, so is the number of ways to exploit them. So how safe are you photos on these sites?

Safety can be defined as **privacy** and **security**. Privacy refers to the access given to the photos and information stored and can be restricted by the owner. Security enables the same information to be free from being lost or gained access to from the wrong sort of people.

Each photo sharing site has its own privacy policy and guidelines, here is a selection:

- [Flickr Community Guidelines](#)
- [Flickr Privacy](#)
- [Panoramio Privacy](#)
- [Photobucket Privacy](#)

The document [‘How Safe Are Photo-Sharing Web Sites’](#) explains some of the safety and security issues related to photo sharing websites and includes some scenarios.

### Some Useful Tips

Safety is paramount when using photo sharing tools within education, especially with those who are minors.

- Read and understand the Privacy settings and apply
- Get parental and student permission when using images of students
- Used closed groups where appropriate
- Create a set of rules or code of conduct for its use in classroom activities

## Discussion

What are your views or concerns on security when using photo sharing applications with students? Are there any current policies in your institution that applies to safety or security online? Use the [discussion forum](#) on the SVEA platform to discuss.

### 1.1.2 Using Images in Learning, Teaching and Research

This brief guide '[Using Images in Learning, Teaching and Research Materials](#)' from JISC Digital Media offers examples of using images to enhance the development of educational materials.

The next section will introduce you to some of the more popular photo sharing applications.

## 1.2 Photo Sharing Application Examples

There are many photo sharing applications available on the web, some free, others charge a fee. This section will cover three of the more popular ones and by introducing you to a variety, you will be able to make informed choices as to which one or ones are suitable for use in your teaching.



The applications to be covered are:

[Picasa](#)

[Photobucket](#)

[Flickr](#)

All three applications are introduced here and Flickr will then be discussed in more detail in Session 2.

### 1.2.1 Picasa

[Picasa](#) is a photo organiser and editing software application that works in conjunction with a photo sharing website from Google. The software is available as a download and allows you to not only upload your photos but has an excellent, easy to use editing suite to adjust your photos as you like, ready to upload them to your **Web Album**.



## Key Facts and Features

The application enables:

- File importing and tracking
- Slideshows
- Image timelines
- Editing
- Geotagging
- Web albums (allows users with Google accounts to store and share 1GB of photos free).

[This video](#) explains the basic principles behind Picasa, while [this one](#) introduces you in more detail to the key features of Picasa

Once photos are contained in your Web Album, a great feature called **Movie Presentation**, allows you to create slideshows of photos that also contains music.

***Picasa provides you with its own how-to guide:***

[How to Create a Movie Presentation](#)

## Picasa in Education

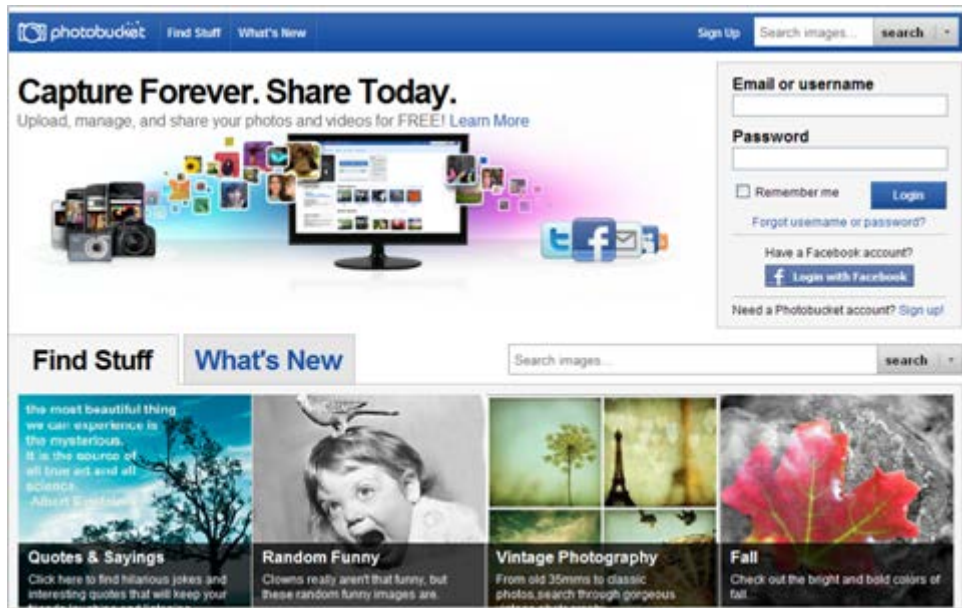
The wiki '[Picasa in Education](#)' shows some of the potential of using Picasa in education.

The next section looks at the second popular photo sharing application to be covered - Photobucket.

### 1.2.2 Photobucket

Photobucket is one of the most popular photo sharing applications and offers specific applications to fully integrate with social media sites. The interface has easy to use features.

[Photobucket](#) can enhance and promote your photos using your own customisable photo website. One of the key tools of Photobucket are the '**builders**': The scrapbook, slideshow and remix builders allow for the creative and collaborative use of photos.



### Key Facts and Features

- 99 million users (2009)
- 7 billion images
- Group albums
- Album themes
- Photo editor
- Online store
- 1gb free storage
- 10gb Pro Account (monthly payment)

### Resources

[Here](#) you can find an article that explains the basic fundamentals of Photobucket.

The final application to be covered in this section is **Flickr**. All of the applications are popular and it is Flickr that will be covered in more detail in this module as it is representative of the functionality of all of them.

### 1.2.3 Flickr

#### Flickr: In the Beginning...

Flickr was launched in 2004, originally for collecting images found on the Internet and is considered to be one of the earliest web 2.0 applications. It was taken over by Yahoo in 2005. With over 40 million active users storing over 4 billion photos, this is one of the most popular photo sharing applications available.

### Flickr Overview

Flickr is much more than just a photo sharing application, but also an online community platform. Flickr states that their photo management and sharing application:

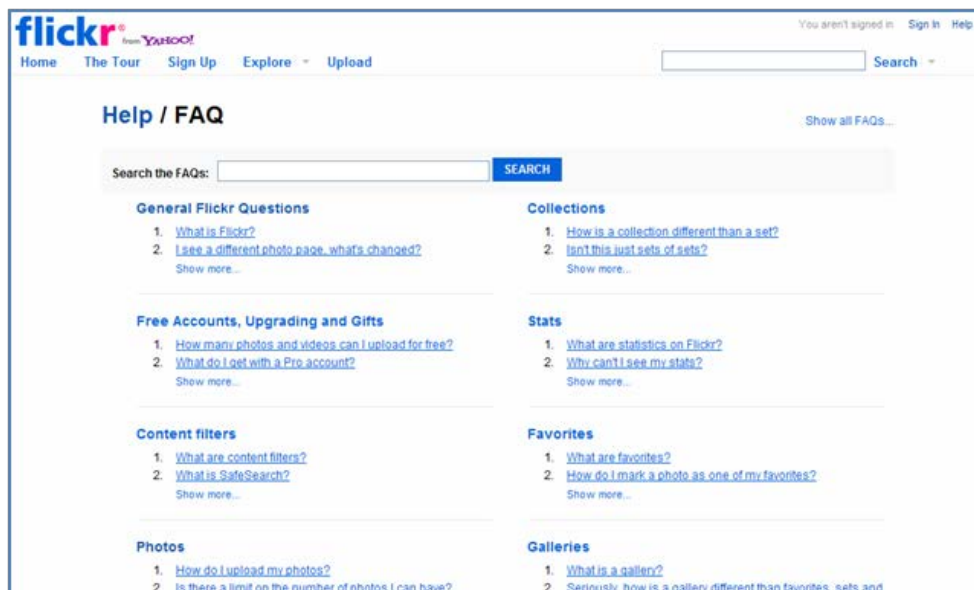
***“helps people make their photos available to the people that matter to them...and enable new ways of organising photos and video”***

The community element is what makes Flickr stand out from other photo sharing applications. With the ability to create and join groups, users can both engage and learn collaboratively - a perfect platform for the use within education.

Before you sign up for a Flickr account, you can take a [tour](#).



Also as a great introduction to Flickr and to support you with its use, they provide a very comprehensive list of [Frequently Asked Questions](#) (FAQs).



In the next session you will set up your own Flickr account and will begin to explore the use and benefits of it as a photo sharing application. Before that you are invited to share your views on this introductory session in the discussion forum.

### 1.3 Session Outcomes and Discussion

Session 1 has introduced you to the concept of photo sharing applications and the variety and key features relative to the most popular applications available. Each has its benefit in some form in education and how and whether you use them is a personal choice, as with any resource.

During the session you have been encouraged to consider the use and value of photo sharing applications in your own teaching and to compare the examples of popular applications. There is no 'right or wrong' answer when choosing a particular application as things work differently in different contexts. However, sharing experience of what works and what doesn't helps everyone and arriving at a consensus about effective practice is the objective. You are now invited to share your thoughts on this in the discussion forum.

#### Some Questions to Consider:

- What do you think about photo sharing applications and the issues raised in this session?
- Do you agree with the statements made about its benefits and application in the classroom?
- Has it led you to rethink any aspect of delivery in your area of teaching?
- What are the key benefits that you think it can offer, both for you as a practitioner and for your learners?
- What impact would the implementation of photo sharing applications have on your institution/subject area and how it would be integrated into the curriculum?

*Post your response to these questions in the [discussion forum](#), and read the responses of others.*

It is hoped that this activity will help you to form a view on photo sharing applications that will be useful to you when planning and delivering the curriculum. In the next session you will be shown how to set up and use a Flickr account.

## Session 2 - Setting up and Organising your Flickr Account

### Introduction

Now that you have a basic understanding of photo sharing applications and in particular Flickr, this session will take you through the basics of setting up and organising your account: taking you through the process of creating an account, the various ways of uploading photos to Flickr and getting to know the tools to help organise them.

### Learning Outcomes

By the end of the session you will have learnt about:

- Types of Flickr accounts
- Creating a Flickr account
- Uploading photos and some of the different methods available
- Organising and adding information to your photos

### What you have to do

This session is designed to take about 1 hour to complete. However, there are many different resources you may wish to investigate which may take more time. It is advisable to watch all the videos as they will give you a much broader understanding of Flickr and how people are using them.

## 2.1 Flickr Accounts

### Types of Flickr Accounts

[Flickr](#) offers 2 types of account: the basic, Free Account and for a small annual fee, the Pro Account.

#### A basic Free Account offers:

- 100 MB monthly photo upload limit (10MB per photo)
- 2 video uploads each month (90 seconds max, 150MB per video)
- Photostream views limited to the 200 most recent images
- Post any of your photos in up to 10 group pools
- Only smaller (resized) images accessible (though the originals are saved in case you upgrade later)

#### A Pro Account offers:

- Unlimited photo uploads (20MB per photo)

- Unlimited video uploads (90 seconds max, 500MB per video)
- Unlimited storage
- Unlimited bandwidth
- Archiving of high-resolution original images
- The ability to replace a photo
- Post any of your photos or videos in up to 60 group pools
- Ad-free browsing and sharing
- View count and referrer statistics

### Basic Vs Pro? 5 reasons everyone should have a Flickr Pro Account (sub)

[This article](#) from Living Digital 2, explains some of the reasons why paying the small fee for a Pro Account would be beneficial.

Although the Pro Account offers more services and space, the Free Account may be sufficient in most educational uses. A Pro Account maybe more applicable for photography courses, marketing, business uses in an educational institution, particularly as it you have unlimited uploads and can be used as a remote back-up of any photos at high resolution, that can be accessed anywhere.

We will now move on to creating your Flickr account.

#### 2.1.1 Creating an Account

Creating a basic Flickr Account is easy and even simpler if you already have a Yahoo! account, simply by going to the Flickr homepage and logging in using your Yahoo! ID. If you do not have a Yahoo! Account, you can create one directly from the front of Flickr.

#### Your Flickr ID

Like most websites that you have to register for you will have to choose a screen name or, in this case, your Flickr ID. When choosing your Flickr ID, you must keep in mind the purpose of the account, whether it is for business, personal or educational, as this represents you. If you are creating a group or your students are creating their own accounts, it would be wise to keep a record of them and also to add them as contacts (how you do this will be discussed later).

[This resource](#) will give you further help with setting up your Flickr Account.

#### Your Flickr Profile

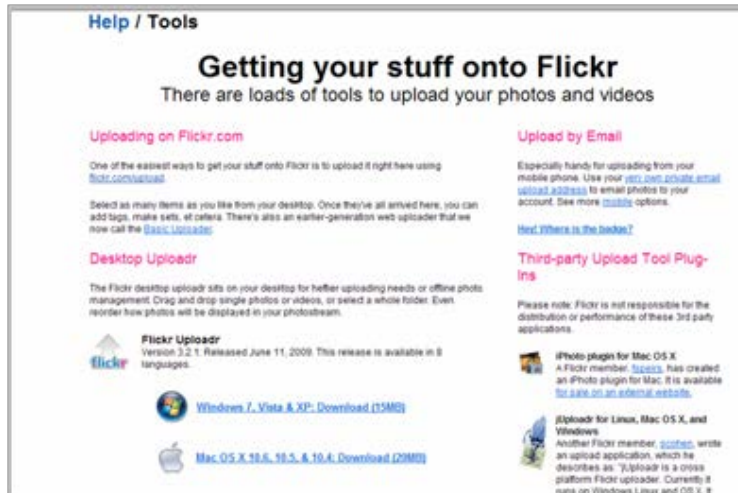
The homepage of your Flickr account has a series of tabs with drop down menus. The [video tutorial](#) takes you through setting up your Flickr profile.

Now that you are more familiar with the Flickr interface, let's have a look at uploading photos.

## 1.2 Uploading Photos

Like most social networking and social media sites, there are a number of ways to upload items to Flickr. In this section we will look at the two methods most commonly used: the basic upload using the Flickr website and uploading from your mobile phone.

### Basic Uploading



The most basic way of uploading photos to Flickr is through the website itself. A lot of people like to do everything through the website as it is a one-stop-shop, where you can manage your account and photos more easily.

By clicking on the 'Upload' tab on the front page of Flickr you have the option to upload multiple photos and at the same time, add further details and also organise them.

On the Flickr website page you will see:

### Upload to Flickr

You've used 0% of your 100 MB photo limit and 0 of your 2 video limit this month. [Upgrade?](#)

Step 1:

**Choose photos and videos** NEW

Note: Videos are limited to 90 seconds in length, and 150MB in filesize. [Learn more...](#)

Step 2:

Upload

Step 3:

Add titles, descriptions, tags or add to a set

When you click on 'Choose photos and videos' you will be invited to browse for the pictures on your computer:

## Upload photos and videos to Flickr

**You have used**  
**0%**  
**of your upload**  
**capacity for this**  
**calendar month.**

You have a limit of 100 MB per month.

Your upload limit is measured in bandwidth, or "throughput", not actual storage space. [More information...](#)

**Uploading tools**

We provide tools for Mac and Windows to make it easy to upload a batch all at once.

PSST - There's a much slicker version of our Uploader that you can use if you have JavaScript enabled and the latest version of Flash software installed. You can [download the free Flash uploader here](#). Once you've

**Find the file(s) you want on your computer**

No more than 10MB per photo, and 150MB per video.  
Video playback will be limited to 90 seconds in length.

You've used 0% of your 100 MB photo limit and 0 of your 2 video limit this month. [Upgrade?](#)

- 
- 
- 
- 
- 
- 

**Add tags to the whole batch?** [?](#)

**Choose the privacy settings** [?](#)

☒ Private (only you see them)

☐ Visible to Friends

☐ Visible to Family

Select your photo files and click 'Upload'.

## Uploading from your mobile

**Help / Tools / Mobile**

## Flickr on your mobile phone

Experience the best of Flickr at [m.flickr.com](http://m.flickr.com)

Your mobile device is just an extension of what you do on Flickr. You can:

- Upload photos directly from your cameraphone
- Check out the latest uploads from your friends & family
- Read recent comments posted on your photos
- Search around for new stuff

**New mobile site experience for iPhone and Smartphone users**  
Visit [m.flickr.com](http://m.flickr.com) to see what's new



**Mobile Uploading Tools**

**Email**  
Use your own unique address to [email content directly](#) into your Flickr account from your cameraphone or mobile device.  
[Get more information](#) on how to upload by email.

**Yahoo! Apps**  
Get the new Flickr for iPhone app to upload photos and stay up to date with your contacts.  
For more information, visit [the Flickr mobile page on Yahoo!](#), or go to the [iPhone® App Store](#).

**Third Party Apps**  
There are lots of tools and downloads available for you to get your photos or video on to Flickr quickly.

**BlackBerry**  
Share your world with the world! The [BlackBerry mobile phone uploader](#) is designed to offer the same features and functions as the

You can also upload while you are on the go by using a mobile device or email by using the mobile Flickr site or downloading the app.

This would be a good tool to use when on field trips, visits or for gathering evidence for assessment.

[This video tutorial](#) explains how to do so and create a **Flickr Badge** to add to a website or blog that easily links to your Flickr account.

In the next session you will see how to add information to your photos.

## 2.3 Adding Information to Your Photos

Flickr gives you the option to add information (metadata) to your photos. This not only enables people to search for your photos more easily, but gives interesting facts to them too. This can be done in batches or to individual photos.

Imagine teaching a Photography course, where students can describe their photos in their portfolio or an Outdoor Pursuit course where you have to gather evidence of your students performing a team building exercise. This is a perfect way to organise and expand on the information given in the photo.

### Tags and Descriptions

If you want your photos to be found by other users, it is important to make it as easy as possible and one of the ways is to add **Tags**. Flickr allows users to 'tag' their photos with words associated with the picture.

Tags are a form of metadata, which enables a user to search for photos of specific relevance by keywords. The most popular tags on Flickr are also represented as a tag cloud on the front page of **Explore**. *(Refer to Session 3 for more information on Explore)*

Every photo that is added to Flickr can and should be given a **Title**, **Description** and with a Pro Account, **Notes**. Like Tags, this gives you the opportunity to give further information, maybe about the photographic techniques used.

### Managing your photo information



### Summary

[This paper](#) seeks to provide background to some methods for describing images that may be deployed by those building shared image collections. While the emphasis is on describing digital still images, those developing collections in other multimedia formats - particularly video - may find some of the methods and research outlined here applicable.

## 2.4 Organising your Account

Once you have set up your account and have added a number of photos, it would be a good idea to start organising them for easy retrieval. Like any set of resources, organisation is a key component in gaining easy access and maximising their usage. This would not only be beneficial to you, but to people who want to access or share your photos.

Flickr provides you with a simple, user-friendly interface that gives you the ability to personalise your space and profile, using organisation tools.

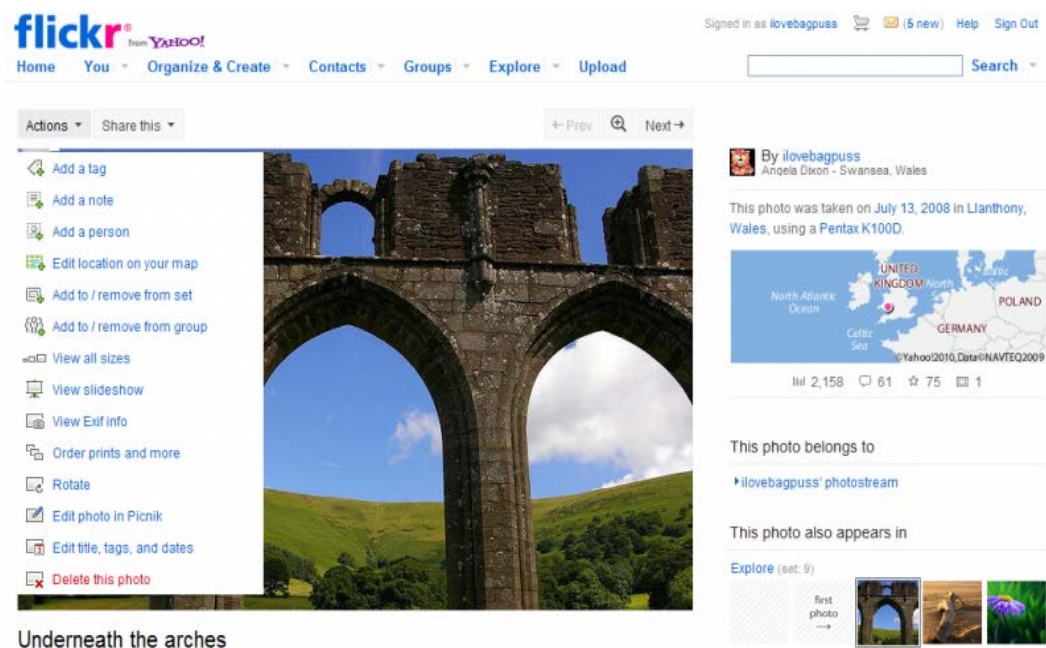
The main tools covered here are:

- The Organize and Create tool
- Batch Organising
- Sets and Collections

### The Organise and Create Tool

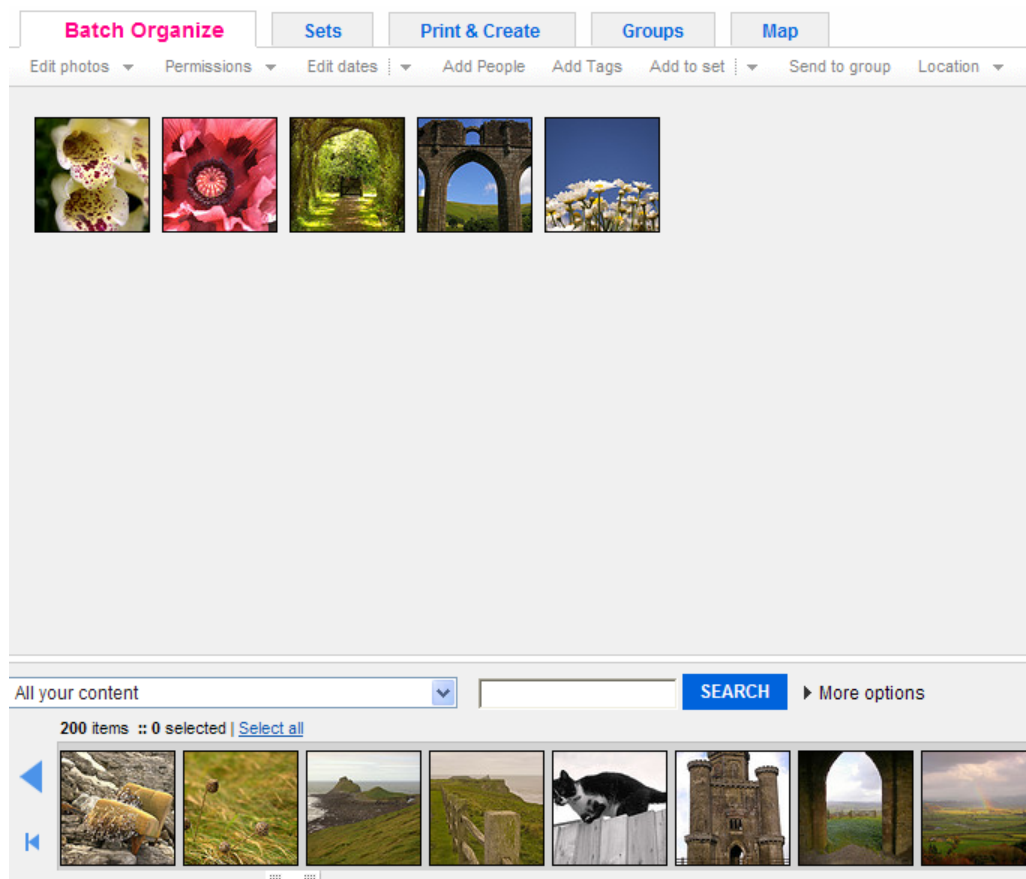
If you have uploaded photos to Flickr but as yet not added further information, you can do so through 'Organize and Create'. This tool gives you the option to edit, add information and organise your photos. This is particularly useful when it comes to sharing them on the web.

If you open an individual photo and then click on 'Organize and Create', you can simply and quickly add information and add to a Set.



### Batch Organising

If you have a collection of photos, the easiest way to organise them is through Batch Organize. This is done by clicking on Organize and Create from the Home Page and not on a selected photo. All your photos will appear where you can drag and drop the images you want to select for editing in bulk.



This way of organising can allow you to sort images into Sets and Collections which will now be discussed.

## Sets and Collections

Now that you have added information to your photos, you can then begin to organise them. Imagine having lots of photos in a drawer. It is not easy to find the photo you want very quickly. Flickr provides the option to organise your photos into Sets and Collections that does make it easy.

A Set is a group of photos that are organised into one folder. With a Pro Flickr Account you have the further option of putting your Sets into Collections. You can create and organise your sets through Organize and Create.

This video tutorial will show you how.

To conclude this session you will now complete a practical exercise in the setting up and use of Flickr. You will then be invited to share your experience with others in the discussion forum.

## 2.5 Practical Exercise and Discussion

Session 2 has looked at the practical aspects of Flickr, in particular the setting up and organisation of a Flickr account. Hopefully it has given you ideas about how to use this type of account and its range of image storage functions in your teaching and support of learners.

### Practical Exercise

To conclude this session it is suggested that you practice using the guidance provided here to set up your own Flickr account (if you haven't already got one) and to populate it with photographs.

1. Create a Flickr account
2. Upload a dozen photos from your computer (or mobile phone)
3. Create titles, tags (key words) and descriptors for the photos
4. Organise them into two sets of 6 photos
5. Experiment with finding the photos using key words

When completing this exercise, consider how the resource could be used in your teaching and prepare to share your views.

### Some Questions to Consider

- How would you engage the learners with their own management of a class or individual Flickr account?
- Which method of uploading would suit your needs or would different methods lend themselves to differing circumstances?
- What would be the implications for security when setting up individual accounts?
- What are the key benefits of organising a Flickr account, in particular the use of tags?

Share your thoughts and experience in the [discussion forum](#).

The next session will consider how the use of Flickr, and photo sharing websites generally, can be used collaboratively in a teaching context.

## Session 3 - Collaboration in the Flickr Community

### Introduction

You should now feel comfortable with the basics of getting around Flickr. This session will give you the knowledge and skills to use your Flickr account collaboratively and in an educational context. Although Flickr is a photo sharing application, it may well be better described as a space for sharing and building community resources. This feature makes Flickr stand out from most other photo sharing applications.

### Learning Outcomes

By the end of this session will have learnt about:

- Adding Contacts
- Creating and Joining a Group
- Copyright and Creative Commons
- The Commons
- Online community tools

### What you have to do

This session is designed to take about 1 hour to complete. However, there are many different resources you may wish to investigate which may take more time. It is advisable to watch all the videos as they will give you a much broader understanding of Flickr and how people are using it.

## 3.1 Collaboration: Contacts & Groups

### Contacts

Once your account has been created, one way of developing your social/collaborative community is by adding contacts. Each Flickr community member has the ability to be added as a friend, just as you can with Facebook, and share your photos. On a small scale this could be a student group within one educational institution or on a larger scale, linked up with another institution or organisation.

By exploring Flickr, you will find people with similar interests and once added as a contact (by simply sending them a request), you will be able to see their recent uploads in a live feed on the front of your homepage. As well as being able to comment on and favourite their photos, you can contact them privately through your Flickr email account.

***Remember, if you set up a private group within your class or institution, no one will be able to add or contact your students - extending the security and the safety of learners.***



## Your contacts

[Recent uploads](#) [Photos of Your Contacts](#) [Contact List](#) [Who calls you a Contact?](#) [Invite](#) [Find your friends](#)

Show:

or Search:

Name	Public photos	Last upload...	You added them... ↑	You list them as...
 <a href="#">s.jamesy</a> Simon James	16	16 months ago	16 months ago	Friend ( <a href="#">edit</a> )
 <a href="#">commandervimes01</a> Wayne and Nia	1,056	9 days ago	22 months ago	Friend ( <a href="#">edit</a> )
 <a href="#">Jr. Little Miss Pink Wellies</a> No real name given	9	13 months ago	23 months ago	Contact ( <a href="#">edit</a> )
 <a href="#">vulkan75</a> Alex James	756	16 hours ago	23 months ago	Friend ( <a href="#">edit</a> )
 <a href="#">Rob Funffinger</a> Rob Funffinger	524	20 hours ago	23 months ago	Friend ( <a href="#">edit</a> )
 <a href="#">SalWill</a> Sal	556	10 days ago	23 months ago	Friend ( <a href="#">edit</a> )
 <a href="#">Little Miss Pink Wellies</a> Angela Roberts	542	4 days ago	24 months ago	Friend ( <a href="#">edit</a> )
 <a href="#">emma (aka Ambience Fine Arts) - tryi</a> Emma Jones	379	18 hours ago	24 months ago	Friend ( <a href="#">edit</a> )

## Groups

As well as your own personal profile and list of contacts on Flickr you have the ability to add your photos to Groups. Groups provide a space for communities of common interest and have the great feature of Discussions. You can search, manage and create groups from the 'Group' tab in the main tool bar.



[Home](#) [You](#) [Organize & Create](#) [Contacts](#) [Groups](#) [Explore](#) [Upload](#)



## Your groups

[Recent Changes](#) [Invites for you](#) [Search for a Group](#)

[Your Groups](#)  
[Recent Changes](#)  
[Search for a Group](#)  
[Create a New Group](#)

### ★ Groups you administer (1)

- [Treefitti - Bark Art](#) (6 members)

### Groups you belong to (50)

View: [By recent activity](#) • [In alphabetical order](#)

- **NEW** [Beginner's Digital Photography](#) (24,587 members)
- **NEW** [Black and White](#) (160,485 members)
- **NEW** [Flickr Hearts- Post 1- Give 5 Hearts--NO REPOSTING](#) (32,646 members)
- **NEW** [WelshFlickrCymru](#) (1,853 members)
- **NEW** [!love my dog\(s\)](#) (13,515 members)
- **NEW** [Birds and Wildlife UK](#) (7,191 members)
- **NEW** [Dogs! Dogs! Dogs!](#) (64,355 members)
- **NEW** [People in Black & White](#) (20,099 members)
- **NEW** [B&W](#) (104,003 members)
- **NEW** [Black and White Photo Award - PREMIER -- Post>Comment>Award](#) (23,373 members)
- **NEW** [The ARAF Camera Club](#) (72 members)
- **NEW** [BBC Gardeners' World](#) (629 members)
- **NEW** [Gardening](#) (2,494 members)

In teaching and learning, you can use the Group facility to find collections of photos and related discussion forums that will be of use to the learners.

This video will show you how to set up a Group and modify the settings.

Once your Group is set up, you can manage it by making it a closed group, not open to the public. This gives ownership and control to the creator (appropriate for use in an educational setting).

As an exercise at this point you may wish to experiment with Flickr groups set up for educational purposes. Search the Flickr website for groups using 'Education' as a search term and record what you find.

A very important consideration when sharing photos online in this way is copyright. There are often conditions that restrict your use of other peoples' images and it is important that you understand these legal conditions of use. The next section covers this issue.

### 3.2 To Use or Not to Use? – Privacy, Copyright and Creative Commons

Before we talk about sharing photos, it is important to address the issue of copyright. When uploading any content to the web, being a public domain there will always be concerns about security and privacy. Flickr offers different privacy levels. On all your photos you have the option to decide who you want to see them and more importantly, who you can share them with.

This is a quick guide that explains the copyrights and [Creative Commons](#) attributes of images on Flickr and how to search for an appropriate image under proper CC license. Understanding these restrictions will help you in finding right (and trouble free) images for your site or blog.

#### Understanding different License conditions as per Creative Commons

First you need to understand the following four conditions:



**Attribution**

Means you can copy, distribute and display the images (or any other piece of work). Also you can create derivative of the image. You can alter and modify the image at your will. All you need to do is provide proper credit to original owner (Like linking back to the profile of uploader or direct flickr image page).



**Noncommercial**

Means you can copy, display and distribute the work but only for non-commercial purpose.

## No Derivative Works

Means you can copy, display and distribute the work as it is. You cannot modify the work in any form.

## Share Alike

Means you can use the image or work and distribute or display it under the same license to this one.

### Flickr and CC License:

Images on Flickr are either strictly copyrighted or fall under six CC license. Images marked as copyrighted (All Rights Reserved) are not meant to be copied or used in any form. You cannot display or use these images until and unless you have prior permission from original author. Rest, other images are uploaded under following six license.

## Attribution License

Images uploaded under this license are best to use for your blog or site. You can modify these images and use it in any form you like. All you need to do is provide a proper credit and link back to original owner.

[Click here to search Images under Attribution License](#)

## Attribution-NoDerivs License

You can use these images as long as you credit the photographer and do not modify the image. Images under this license are also a fair good deal for your blog or site.

[Click here to search Images under Attribution-NoDerivs License](#)

## Attribution-NonCommercial License

You are free to modify and use these images by providing proper credit to photographer (or uploader). These images cannot be used for any commercial purpose. So if your blog or site is monetized by any paid advertising like Google AdSense, better not to use these type of images.

Also while using these type of images, its necessary to look into future possibilities of monetizing your blog/site. Your site/blog may not be displaying any paid advertisements right now, but in future you may change your mind and start monetizing the ad spaces. So better avoid these type of images on your webpage.

[Click here to search Images under Attribution-NonCommercial License](#)

## Attribution-NonCommercial-NoDerivs License

Same as above one. But you are restricted to modify the images in any form and use them as it is.

[Click here to search Images under Attribution-NonCommercial-NoDerivs License](#)

### BY: Attribution-ShareAlike License

You are free to use and modify the images until you credit the photographer release the work under same license.

[Click here to search Images under Attribution-ShareAlike License](#)

### BY: Attribution-NonCommercial-ShareAlike License

Same as above. But the images cannot be used for any commercial purpose. You cannot use these type of images if your webpage as any paid ad space (like banners, text links or Contextual ads like Google AdSense).

[Click here to search Images under Attribution-NonCommercial-ShareAlike License](#)

Source: Understanding Copyright on Flickr [www.meetarpit.com/understanding-copyright-on-flickr/](http://www.meetarpit.com/understanding-copyright-on-flickr/)

## 3.2.1 Creative Commons

With over 4 billion photos stored on Flickr, they all have the potential to be shared, by selecting the licenses when uploaded. By selecting 'Creative Commons', you are allowing people to use your photos. There are over 100 million photos licensed under Creative commons (Sept 2009). This enables users to search and use photos without addressing any issues of copyright.

Creative Commons is a non-profit organisation and has its own website [here](http://creativecommons.org).

## Explore / Creative Commons

Many Flickr users have chosen to offer their work under a Creative Commons license, and you can browse or search through content under each type of license.

Here are some recently added bits and pieces:

### Attribution License



» 22,330,657 photos ([See more](#))

### Attribution-NoDerivs License



"Creative Commons is a non-profit that offers an alternative to full copyright."

[creativecommons.org](http://creativecommons.org)

### Briefly...

**Attribution means:**  
You let others copy, distribute, display, and perform your copyrighted work - and derivative works based upon it - but only if they give you credit.

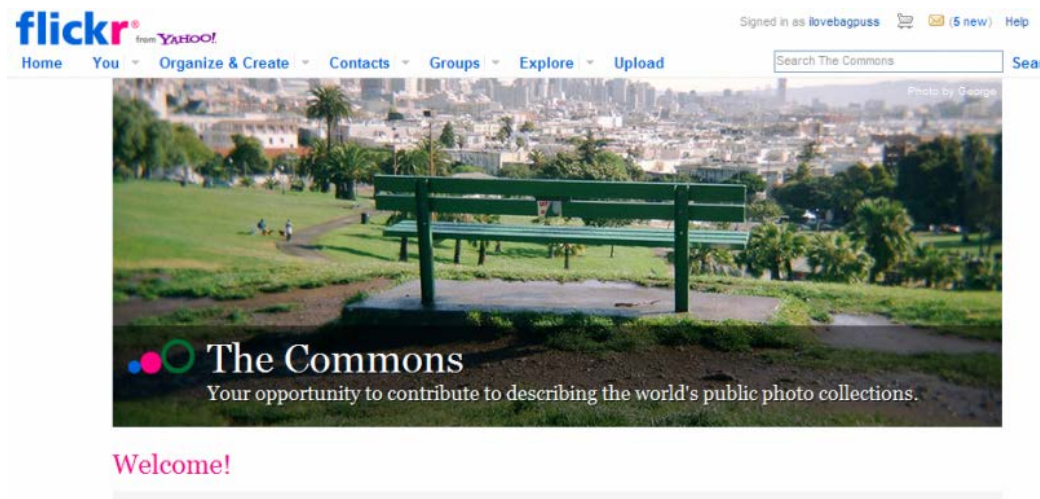


**Noncommercial means:**  
You let others copy, distribute, display, and perform your work - and derivative works based upon it - but for non-commercial purposes only.



Flickr has created its own public photo library called The Commons & this will be examined next.

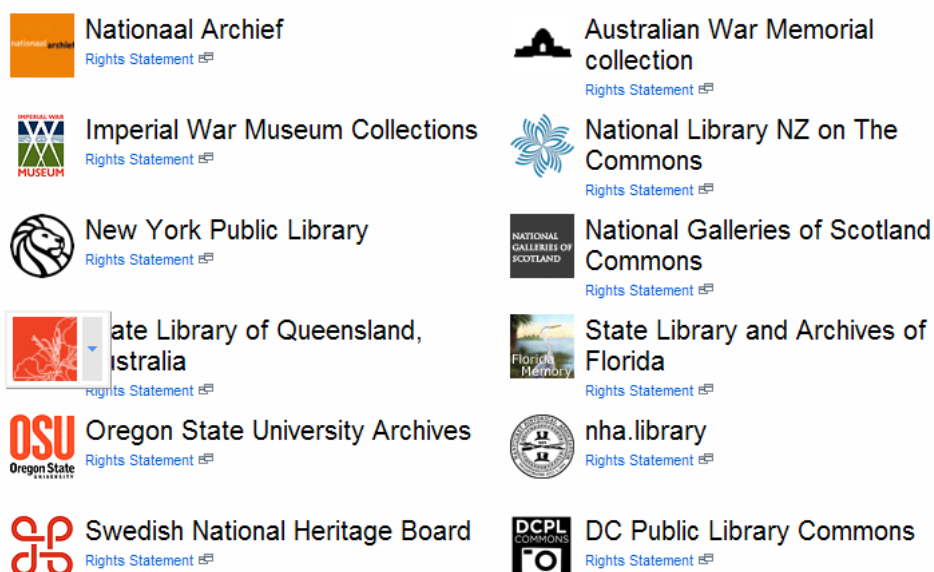
### 3.3 The Commons



The Commons is a recent addition to Flickr (2008). An initial pilot in conjunction with the Library of Congress now allows access to publicly held photographic collections. It also verifies their copyright status and allows Flickr users to contribute information and knowledge to the photos.

This has been a highly popular area of Flickr, with many educational establishments engaging and contributing through tagging and discussion within The Commons community. More and more institutions want to participate and add collections to it, so much so that there is a hold on registration of interest for 2010!

There are 46 Institutions that currently have their archives freely available on The Commons. UK based institutions include National Library of Scotland, National Library Wales, The national Archives UK and the Imperial War Museum Collection.



View the full list of participating institutions [here](#).

### Library of Congress Commons Pilot

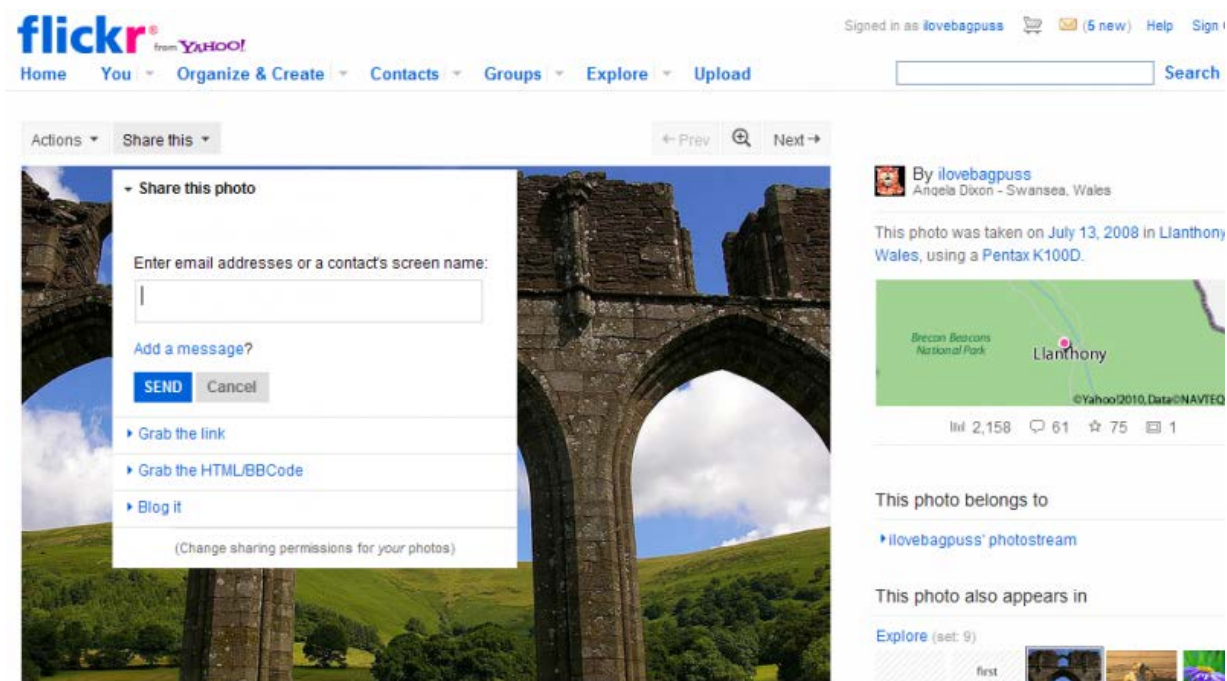
Below is the report on the original pilot that released 3000 photographs and now forms part of The Commons.

### Discussion

Take a look at some of the collections available. How would you use them in the classroom? Make notes for sharing in the discussion forum at the end of the session. The next section continues on the theme of photo sharing.

## 3.4 Sharing – Online Community Tools

Although you can use Flickr as an online photo storage repository, one of the key benefits of the application is to share photos. There are many ways of doing so, as we have already seen. This section will look further at those using mobile devices.



### Flickr on Mobile Devices

With the rise in smartphones - a mobile technology with large screens and effective and efficient mobile browsers, Flickr's application for mobile devices enables users to access and interact with its key features. Whilst you can upload photos from your digital camera to your PC, you can also use all the features using the [mobile application](#) for Flickr.

### Key Features

- Upload photos via email
- Share your photos
- View your contacts' photos

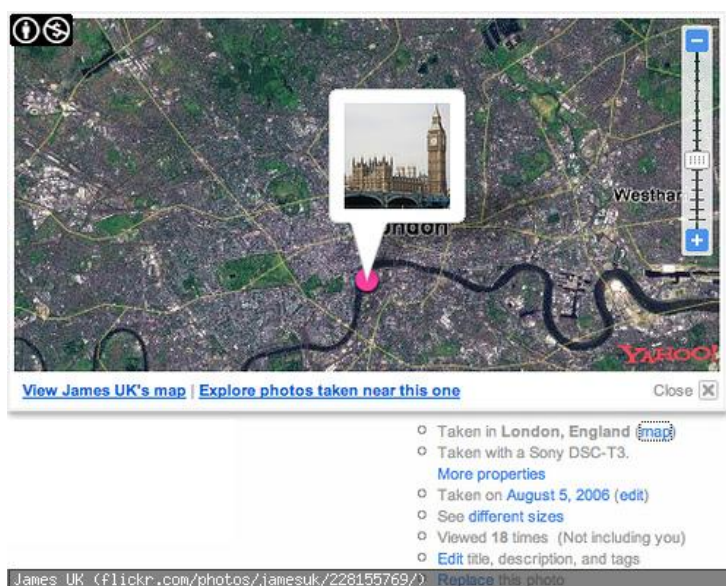
- View your contacts' comments
- Explore photos from the Flickr community
- Search for specific photos
- Mark photos as favourites
- Post comments on your contacts' photos



This video shows the Flickr App for an iPhone, but the basic principles apply for most mobile devices.

If you have a smartphone, it is suggested that you explore its capability to take and upload photos to Flickr at this point. Again, record your experience for discussion later. In the next section you will be introduced to another level of functionality - Geotagging.

### 3.4.1 Geotagging



Geotagging gives photos geographical reference or metadata. The data uses longitude and latitude coordinates. This feature gives users a variety of location specific information linked to one specific photo or a set of photos. Once photos are geotagged, they can be added to a map via [imapflickr.com](http://imapflickr.com). Here you can create a custom [Google Map](#) of your geotagged photos and embed into any website or send to a social network site.

[Here](#) is an example of a Google Map with geotagging. Click on the photos to reveal where they are placed on the map.

[This video](#) will show you how to use iMapFlickr.

### Further Resources

[Here](#) you can find a step-by-step guide from eHow.

The final section for this session summarises the content and invites you to reflect on the topics covered.

## 3.5 Session Outcomes and Discussion

Session 3 has introduced you to the more social or community elements of Flickr. It has highlighted the sharing element and how Flickr can reach out to users around the world, through having Friends and belonging to Groups, where learners can engage with discussion forums. [The video](#) summarises many of the features covered.

### Some Questions to Consider

- The Flickr community is huge and encourages sharing and the discussion of topical issues that may interest your learners. How might you involve your learners in that community?
- Sharing and using other peoples' resources always raises the issue of copyright. Think about creating a policy for both staff and learners. How would you encourage your learners and fellow teachers to stick to those guidelines?
- How would ensure that your learners are accessing appropriate, 'safe' content on Flickr? What guidelines does your institution offer?

Share your thoughts on these questions in the [discussion forum](#). The next session provides case studies on how Flickr has been used in education.

## Session 4 – Case Studies

### Introduction

Visual elements in learning and teaching have always been a positive and stimulating way to engage learners. Flickr does this through giving users access to an endless supply of visual, social and collaborative learning.



*The following session outlines some case studies of best practice using Flickr within Education.*

### 4.1 Using Flickr to Develop Confidence and English language Fluency

#### 4.1.1 A Case Study of University Students' use of Flickr Photographic Networking to Develop Confidence, English Language Fluency and Shape World Consciousness

Author - Steven Graham

#### Abstract

One class of 4th year English major students who are part of the Bachelor of Education programme at Udon Thani Rajabhat University volunteered to participate in a project designed to increase their writing fluency whilst exposing them to different people and cultures in Southeast Asia. This project was designed to give these students the chance to investigate different cultures and to promote their own in a safe environment by using the Flickr photographic networking programme on the internet; to make contact and exchange ideas and cultures with students from Bali, Hong Kong and Japan.

You can find the article at the following URL: [http://adn.teaching.ro/article\\_2\\_1\\_11.pdf](http://adn.teaching.ro/article_2_1_11.pdf)



#### 4.1.2 7 Things you Should Know about Flickr

##### Abstract

For part of her upper-level course on residential architecture, Dr. Ellis sends her students out into the streets on a digital-picture scavenger hunt. Most use the cameras in their cell phones, but a few have stand-alone cameras. Their assignment is to photograph houses that embody the architectural trends and characteristics in residential design from various styles and eras.

You can find the article at the following URL:

<http://net.educause.edu/ir/library/pdf/ELI7034.pdf>

#### 4.1.3 Using Flickr as an Online Classroom

##### Summary

Lynnette Zeeng supports her photography students through Flickr. [This video](#) shows how and why Lynnette chose to use Flickr to support her students and how she has incorporated student feedback and student submission into her online teaching practice.

- Students upload their own work to Sets related to Assignments
- View and interactive with fellow students work
- Lecturer creates a public, invitation only Group for each class and Semester
- Discussion board started by students to discuss Course related issues
- Lecturer gives feedback through posting comments on the students work uploaded to Flickr
- The Metadata and submission dates are available through Flickr for verification
- Communication through Flickr Mail

In the final session of this module you will be presented with a range of activities relating to the use of photo sharing in education.

## Session 5 - Suggested Activities for the Use of Photo Sharing Applications in Education

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### Introduction

The following activities will allow you to put what you have learnt into practice. Use your knowledge from the sessions in this module to design learning activities within your area of vocational teaching.

### Activity 1 - Developing Oral and Presentation Skills

Ask students to assemble a representative collection of photos for their particular vocational specialism. The images can then be presented to the class, where each student can in turn develop their oral and presentation skills.

### Activity 2: Creative Commons

Encourage your students to search for copyright-free resources in their area of study. Search Everyone's Uploads using the **advanced search** (As you would for using photos for educational purposes, please select **safesearch ON** and **Creative Commons**). Provide feedback on the outcomes.

### Activity 3: Student Portfolios

Students can create a portfolio of coursework or evidence in photographic format for their VET course. This can be viewed by Teachers and External Verifiers.

### Activity 4: Flickr World Map

The Flickr World Map allows Users to add photos to a map. VET students can use the Flickr World Map to stimulate discussions on the key industry sectors in their countries of origin and add relevant photos. Activity 8: Create a Class Network

### Activity 5: Project Research

Students can choose a topic of choice to research for an individual work based learning project. Photos can be searched for using a specific list tags, created by each student. This activity could be more effective if the Creative Commons search is selected, as the photos can then be printed off or added to a PowerPoint presentation.

### Activity 6: Digital Storyboarding

Students can select photos to create a storyboard. Photos can include those that 'tell a story' about a particular work process or activity. Ask them to create a visual sequence that fully covers the activity and requires no additional information.



***The links below provide further tools and tips to help you to get creative with Flickr.***

- [How to Automatically Show Your Flickr Photos on your Facebook Wall](#)
- [Big Huge Labs – getting creative with your photos](#)
- [Spell with Flickr – type in a word and it will be visually represented by Flickr images of letters.](#)
- [Flickr Bits - the definitive list of tools, apps and plugins for Flickr](#)

This session concludes the Photo Sharing Module. You are now invited to share your overall experience and views in the [discussion forum](#).