



Promoting Web 2.0 in adult and VET training



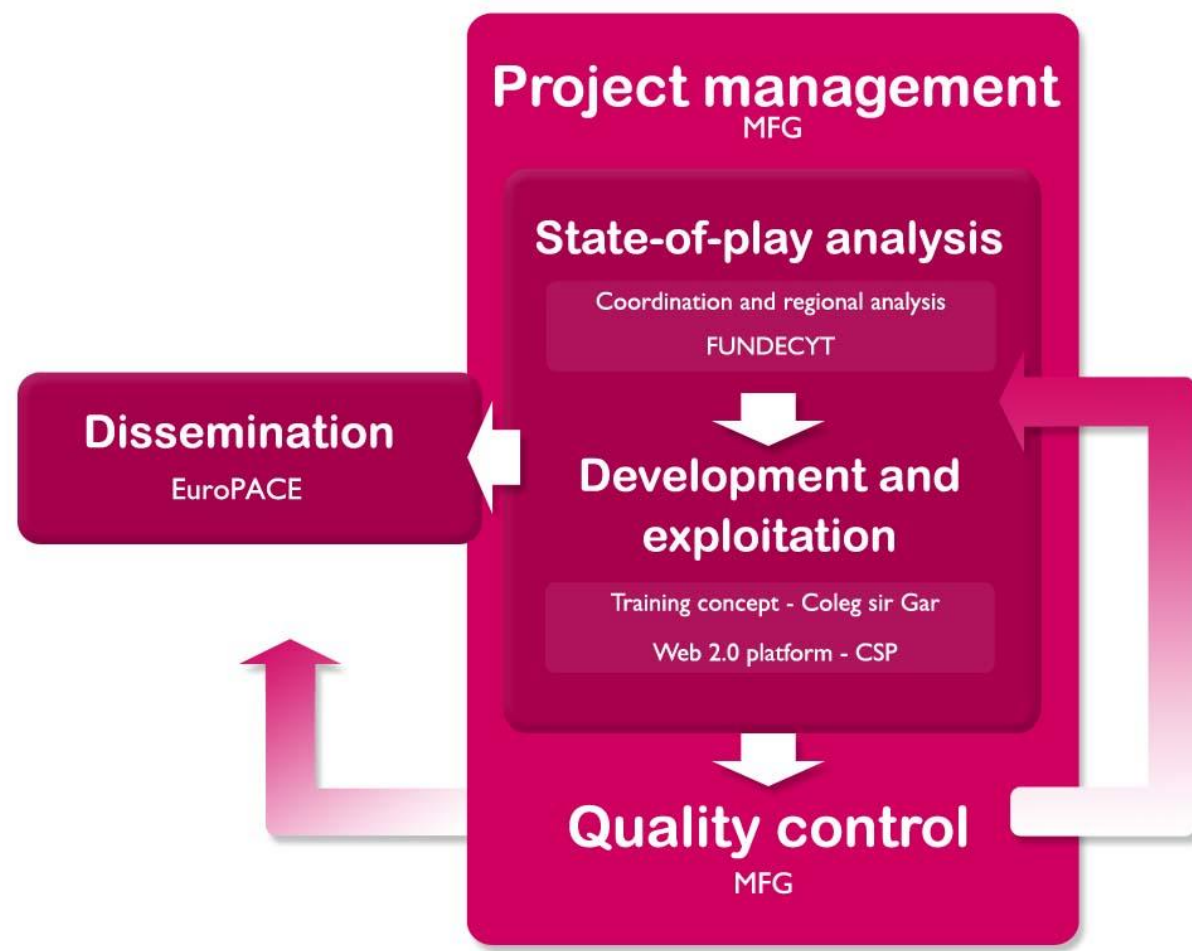
- What is SVEA
- European partners
- Web 2.0
- Why SVEA
- Strategy and output

What is SVEA

- Promoting collaboration and Web 2.0 skills
- To enable personnel and organizational development
- In VET and adult training

What is SVEA – European partners



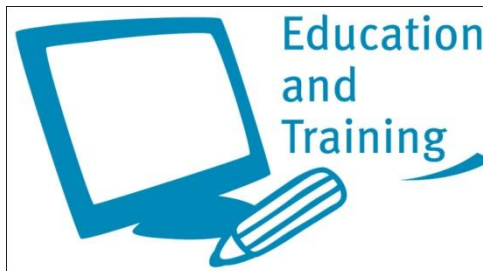


What is SVEA – European funding



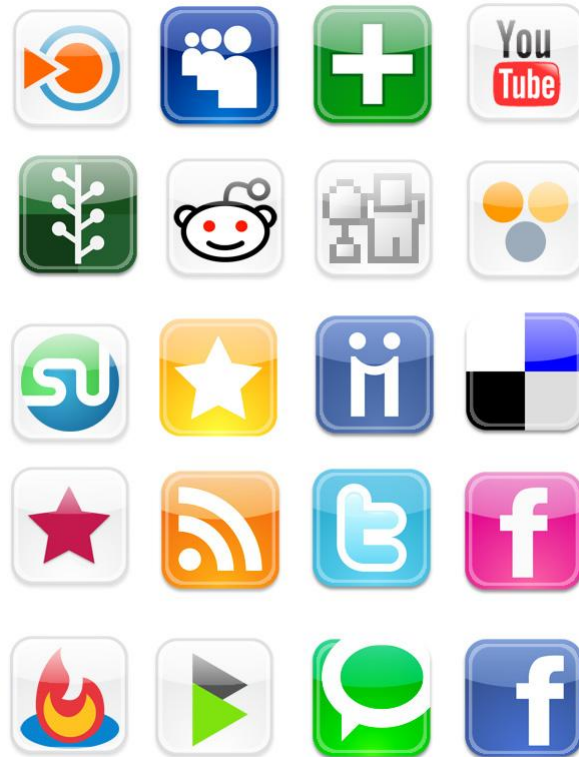
Education and Culture DG

Lifelong Learning Programme



Education
and
Training

Web 2.0



Web 2.0

- Online social media
- Create and share content
- Co-development of content

Why SVEA



Why SVEA – personnel & organization

- Upgrading collaboration competencies through co-development
- More efficient organizational processes
- Effective target oriented communication
- Evolve complementary and self-organised teams

Why SVEA – state of the art education

- Learner centered and self paced learning
- Greater visibility and competitiveness in the education market

How does SVEA operate? - strategy

- Identify state of play
- Collaborate with regional stakeholders
- Develop training materials according to needs analysis

How does SVEA operate? - output

- Face to face training programme
- Online training application
- Provide central hub for web 2.0 tools
- Reporting and quality control



Promoting Web 2.0 in adult and VET training